

BEN KING

Tampa, Florida

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Professional Experience

COMMUNICATIONS DIRECTOR

Generations Christian Church

2020 - Present - Trinity, Florida

Led Communications department in print, web, video, and social media. Played major role in mentoring and strategizing with worship & production teams. Recruited volunteers, and managed full-time, part-time and contracted staff. Developed branding guidelines and project management systems. Created system for media creation requested from supported departments and ministries. Mentoring and guiding staff to help increase proficiency and consistency. Collaborated and helped lead major annual events. Developed team culture and collaboration.

EXECUTIVE DIRECTOR OF CREATIVE & PRODUCTION

Turning Point Church

2018 - 2020 - McDonough, Georgia

Led over Communications, Events, and Production departments. Co-led Worship department with Senior Executive Pastor. Recruited volunteers, and managed full-time, part-time and contracted staff. Developed project management systems, and standard operating procedures for production department. Setup volunteer training program. Created system for media creation requested from supported departments and ministries. Mentoring and guiding staff to help increase proficiency and consistency. Planned and produced major events such as conferences and services. Developed team culture and collaboration.

CREATIVE ARTS DIRECTOR

Victory Church

2014 - 2018 - Lakeland, Florida

Manage Communications & Production departments. Recruited volunteers, and managed full-time & part-time staff. Developed branding guidelines and project management systems. Created system for media creation request from supported departments and ministries. Mentoring and guiding staff to help increase proficiency and consistency.

MARKETING MANAGER/ART DIRECTOR

Faith Life Church

2011 - 2012 - New Albany Ohio

Managed and led Marketing and Communications Departments. Created web, print, and motion graphics. Created animation for live video content and an array of media, including smartphones, tablets, web and tv, including title and post- production work. Print material such as Direct mail, large format prints, and various marketing products.

MOS 91B WHEELED MECHANIC

United States Army

2009 - 2016 - Ohio/Florida - Kandahar, Afghanistan

Served with Honorable Discharge in the Ohio & Florida National Guard. Deployment to Kandahar, Afghanistan in 2012. Promoted to rank of Specialist, developing team building and leadership skills under extreme mental and physical stress. Technical training in diesel mechanics, radio technician, IED protection and jamming equipment certified.

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SENIOR GRAPHIC DESIGNER

World Harvest / Breakthrough Television

2008 - 2011 - Columbus, Ohio

Largest in-house design firm in the city, producing in excess of 1,400 jobs annually comprised of 6,000 components and greater than 8 million direct mail pieces. Responsible for conceptualization and design of graphic applications including collateral material, environmental graphics, books and magazines, corporate identity, film titling and multimedia interfaces.

PRODUCTION ARTIST

CBM Inc

May 2007- December 2007 - Orlando, Florida

Established an understanding of layout, type and color, and was able to take instructions from a Sr. Designer and create complete layouts, animations and comps. Developed product packaging, retail apparel, produced marketing and visual communication for various artists within record label. Directed lighting for events.

Technical Proficiencies

Adobe Creative Suite with 15 years experience in Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Quark Express. Varied degrees of experience in web design, Flash, Final Cut Pro, Avid Composer, Premiere, and After Effects. Mac OS specialist with 15 years on the platform. Windows savvy. Experience on the Hog platform for lighting design and operation.